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MAR 10 1970

Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
JANUARY 1970

U. S. DEPT. OF AGRICULTURE
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ICE CREAM PRODUCTION

Ice cream production in January is estimated at 53,585,000 gallons, the Crop Reporting Board reports. This was 2 percent less than in January 1969. Seasonally, production decreased 1 percent from December to January. This contrasts with increases of 10 percent between these months a year ago and 11 percent two years ago. Temperatures during January averaged normal or above in the Pacific Coast States and in the area extending eastward to include: (1) Idaho, Nevada, Utah, and Arizona; (2) major portions of Wyoming, Colorado, and New Mexico; and (3) sections of Montana, Nebraska, Kansas, and Texas. They were below normal in the entire remaining portion of the country.

The milkfat content of ice cream manufactured in the United States in January averaged 10.6 percent. This compares with 10.6 percent also in July 1969 and 10.8 percent in January 1969.

Compared with January 1969, ice cream production was less in all regions except the West North Central, where it was 2 percent more, and the Pacific, where it was 5 percent larger. Production was 1 percent less in both the North Atlantic Region and the Mountain. Other decreases were 9 percent in the South Atlantic States, 4 percent in the East North Central, and 7 percent in the South Central. In the three leading states, output was up 8 percent in Pennsylvania and 4 percent in California, but down 7 percent in New York. Other important-producing states showing gains were Connecticut, Michigan, Minnesota, North Dakota, Georgia, Arizona, and the three Pacific Coast States.

Compared with December, changes in production by regions were mixed. Output decreased 5 percent in both the North Atlantic Region and the Mountain. Production declined 2 percent in the Pacific Region and 6 percent in the West North Central. Output increased 4 percent in the East North Central Region. Production gained 1 percent in the South Atlantic States, and 8 percent in the South Central. Decreases occurred in each of the three leading states: 6 percent in Pennsylvania and 5 percent in both California and New York.

PRODUCTION OF ICE CREAM, BY MONTHS, UNITED STATES 1970

MONTH	ENUMERATED	ESTIMATED		CHANGE FROM:	
	1968	1969	1970	1968	1969
		Thousand Gallons		Percent	
January	53,360	54,900	53,585	0	- 2
February	56,202	54,055			
March	61,309	61,565			
April	66,170	64,260			
May	69,352	68,505			
June	73,069	75,675			
July	81,262	80,125			
August	79,306	77,035			
September	67,209	69,415			
October	63,330	63,140			
November	52,109	49,915			
December	49,723	54,065			
TWELVE MONTH TOTAL	772,401	772,555			

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PRODUCTION OF ICE CREAM, BY STATES, JANUARY 1970

STATE AND GEOGRAPHIC DIVISION	ENUMERATED	ESTIMATED			CHANGE FROM	
	JAN. 1968	JAN. 1969	DEC. 1969	JAN. 1970	JAN. 1969	DEC. 1969
		Thousand Gallons			Percent	
Maine	254	330	315	250	- 24	- 21
Massachusetts	2,771	2,650	2,715	2,620	- 1	- 3
Connecticut	912	1,030	990	1,060	+ 3	+ 7
New York	4,731	5,030	4,950	4,680	- 7	- 5
New Jersey	1,305	1,300	1,260	1,055	- 19	- 16
Pennsylvania	4,931	4,980	5,700	5,380	+ 8	- 6
Other N.A. States ..	247	170	255	255	+ 50	0
NO. ATLANTIC STATES	15,151	15,490	16,185	15,300	- 1	- 5
Ohio	3,529	3,550	3,100	3,300	- 7	+ 6
Indiana	1,959	1,970	1,630	1,810	- 8	+ 11
Illinois	3,093	3,140	3,030	2,950	- 6	- 3
Michigan	2,372	2,510	2,370	2,570	+ 2	+ 8
Wisconsin	1,533	1,560	1,540	1,550	- 1	+ 1
E.N. CENTRAL STATES	12,486	12,730	11,670	12,180	- 4	+ 4
Minnesota	1,739	1,865	2,250	2,250	+ 21	0
Iowa	727	680	670	675	- 1	+ 1
Missouri	994	1,130	1,120	985	- 13	- 12
North Dakota	192	215	310	230	+ 7	- 26
South Dakota	104	105	50	65	- 38	+ 30
Nebraska	754	790	740	710	- 10	- 4
Kansas	447	425	505	415	- 2	- 18
W.N. CENT. STATES	4,957	5,210	5,645	5,330	+ 2	- 6
Dist. of Columbia..	717	650	490	600	- 8	+ 22
Maryland	970	1,030	1,030	970	- 6	- 6
Virginia	788	795	655	640	- 19	- 2
West Virginia	242	235	220	225	- 4	+ 2
North Carolina	1,220	1,260	1,120	1,050	- 17	- 6
Georgia	602	700	720	780	+ 11	+ 8
Florida	1,657	1,610	1,385	1,470	- 9	+ 6
Other S.A. States..	794	705	700	655	- 7	- 6
SO. ATLANTIC STATES	6,990	6,985	6,320	6,390	- 9	+ 1
Kentucky	335	355	350	275	- 23	- 21
Tennessee	953	1,030	920	1,000	- 3	+ 9
Alabama	685	695	620	660	- 5	+ 6
Mississippi	242	270	255	250	- 7	- 2
Arkansas	170	220	130	135	- 39	+ 4
Louisiana	606	720	655	615	- 15	- 6
Oklahoma	380	445	360	385	- 13	+ 7
Texas	1,889	2,260	1,910	2,270	0	+ 19
SO. CENTRAL STATES	5,260	5,995	5,200	5,590	- 7	+ 8
Montana	137	130	115	110	- 15	- 4
Idaho	219	225	225	225	0	0
Colorado	516	570	530	535	- 6	+ 1
Arizona	276	345	540	440	+ 28	- 19
Utah	334	350	285	300	- 14	+ 5
Other Mt. States ..	183	220	230	215	- 2	- 7
MOUNTAIN STATES	1,665	1,840	1,925	1,825	- 1	- 5
Washington	1,006	930	985	1,020	+ 10	+ 4
Oregon	526	450	400	500	+ 11	+ 25
California	5,151	5,100	5,570	5,280	+ 4	- 5
PACIFIC STATES	6,683	6,480	6,955	6,800	+ 5	- 2
UNITED STATES 1/	53,360	54,900	54,065	53,585	- 2	- 1

1/ Includes Alaska and Hawaii

ICE MILK PRODUCTION

January production of ice milk in the United States was estimated at 14,675,000 gallons, according to the Crop Reporting Board. This is 3 percent more than in January 1969 and the largest January output of record.

Production in January was about the same as in December. This contrasts with a 10 percent gain between these months a year ago and 9 percent two years ago. Gains in the West North Central Region, the South Atlantic and the South Central more than offset losses in all the other regions.

Compared with January 1969, production was smaller in the South Atlantic and South Central Regions. Output was more in all other regions of the country.

PRODUCTION OF ICE MILK, BY MONTHS, UNITED STATES 1970

MONTH	ENUMERATED	ESTIMATED		CHANGE FROM	
	1968	1969	1970	1968	1969
	Thousand Gallons			Percent	
January	13,192	14,225	14,675	+ 11	+ 3
February	14,980	14,400			
March	18,740	19,120			
April	22,896	22,875			
May	26,404	28,055			
June	29,803	29,240			
July	33,169	33,030			
August	31,215	31,175			
September	22,975	23,450			
October	19,131	20,035			
November	13,957	14,565			
December	12,906	14,660			
TWELVE MONTH TOTAL	259,368	264,830			

SHERBET PRODUCTION

Sherbet production in the United States during January was set at 2,885,000 gallons - 4 percent less than in January 1969, but 1 percent more than in January 1968.

Output advanced 6 percent from December to January this winter. This compares with 17 percent at this time in both of the two previous winters. Seasonal advances occurred in all regions except the North Atlantic and the West North Central.

Compared with January 1969, production increased only in the Pacific Region. Output was about the same as the year before in the West North Central Region and the Mountain. Decreases occurred in all other regions.

PRODUCTION OF SHERBET, BY MONTHS, UNITED STATES 1970

MONTH	ENUMERATED	ESTIMATED		CHANGE FROM	
	1968	1969	1970	1968	1969
	Thousand Gallons			Percent	
January	2,869	3,000	2,885	+ 1	- 4
February	3,083	2,945			
March	3,576	3,605			
April	4,359	4,420			
May	4,836	4,880			
June	5,603	5,790			
July	6,340	6,145			
August	5,703	5,425			
September	3,922	4,160			
October	3,450	3,420			
November	2,621	2,650			
December	2,562	2,730			
TWELVE MONTH TOTAL	48,924	49,170			

The nation's production of Mellorine and other frozen desserts made with fats and oils other than milkfat in January was estimated at 3,460,000 gallons. This is 8 percent smaller than in January 1969 and 3 percent less than in January 1968.

From December to January, output advanced only 11 percent, compared with 28 percent between these months a year ago and 26 percent two years ago. Decreases occurred in Missouri, Arkansas, Oklahoma, Montana, and California. Production held steady in Alabama, Louisiana, and Arizona. All other Mellorine-producing states registered increases.

Compared with January 1969, output was larger only in Montana, while unchanged in Alabama, Oklahoma, Texas, and Oregon. Production was smaller than a year earlier in all other producing states.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, BY MONTHS, UNITED STATES 1970

MONTH	ENUMERATED	ESTIMATED		CHANGE FROM	
	1968	1969	1970	1968	1969
		Thousand Gallons		Percent	
January	3,562	3,760	3,460	- 3	- 8
February	3,947	3,580			
March	4,458	4,060			
April	4,934	4,710			
May	5,348	4,905			
June	5,747	5,365			
July	6,171	6,000			
August	6,030	5,940			
September	4,804	4,955			
October	4,481	4,100			
November	3,304	2,865			
December	2,946	3,110			
TWELVE MONTH TOTAL	55,732	53,350			